

New Beginnings

Denise Higgins, President



Welcome to Harrison James Russell!
 Congratulations to proud parents: Candi and
 Brian Russell
 Their bundle of joy arrived on December 7.

It's a new year. 2016. Another year passed and a brand new one to look forward to. After more than 21 years of serving the scientific community, Advanced Targeting Systems is making some changes and putting a 'fresh face' on things. Don't worry, we will still provide the same high level of service and expertise to help you move your research and discovery efforts forward.

One of the changes we have in store is a facelift for *Targeting Trends*, which Brian Russell (VP of Business Development) will be taking on as the new Editor in the next issue. This was going to happen with this first issue of the year, but as you can see by the beautiful picture here, he has had his hands full with the latest addition to his family. We are all so happy for him and Candi.

Besides his new role as Editor, Brian has also done a tremendous job with a redesign of the website -- executed skillfully and artfully by our webmaster and database guru, Kristen Hartman. We look forward to the exciting new

business development directions Brian will be unfolding.

Those are some of the new things in store for us this year. But before I close, a quick look back. Our illustrious leader, former president, founder, and scientific genius, Doug Lappi, continues to guide our science team and is enjoying a much-deserved 'semi-retirement' with his wife, Darlene. He still comes in every week and meets with the scientists and often gives us a challenge at the ping-pong table! I want to take this opportunity to state very clearly for all to read (old customers, new customers, friends, cat lovers, chronic pain drug development followers -- everyone): Doug Lappi is the Sower of the Saporin seeds that bloomed into a successful company dedicated to providing quality targeting reagents for scientific research and pharmaceutical development. His contributions to science, and the research tools his work has provided, have not only made ATS a successful company, but have advanced the careers of scientists throughout the world. Thank you, Doug.



Douglas Lappi, Ph.D.

American Academy of
 Pain Medicine,
 Feb 18-21, 2016
 Palm Springs, CA



Experimental Biology
 April 2-6, 2016
 San Diego, CA
 Booth #TBA

Upcoming Events

Targeting Teaser Solution

The solution to the puzzle was:

Jumbles: FLEXIBILITY
 KNOWLEDGE
 STRIATUM
 DORSOMEDIAL
 VENTRAL

What chemistry can provide scientists.

Answer: A RAINBOW of Possibilities!



Solve this quarter's teaser at
www.ATSBio.com/news/16q1_teaser.html

*Congratulations to the
 puzzle solvers from last
 quarter. Each winner
 will receive a \$100
 ATS product credit.*

